For a vendor dashboard, the focus is more on management, logistics, and performance metrics. Here's a refined list based on the vendor's perspective:

1. **Essential Product Info**:
   * **Product Name**: Already included.
   * **Description**: Already included.
   * **Images**: Primary image with an option to manage (add/delete) images.
   * **Price**: Already included. An option to modify the price or set discounts could be beneficial.
   * **Quantity/Stock**: Already included with an option to update the quantity.
2. **Sales and Performance Metrics**:
   * **Number of Sales**: How many units of this product have been sold.
   * **Views**: How many times the product page has been viewed.
   * **Reviews & Ratings**: Average rating and number of reviews. A link to view those reviews, especially negative ones, can be beneficial.
3. **Operational Data**:
   * **Product SKU**: A unique identifier for product management.
   * **Product Status**: Active, Out of Stock, Archived, etc., with options to change status.
   * **Date Added**: When the product was added.
   * **Last Updated**: When the product details or stock was last updated.
4. **Logistical Information**:
   * **Weight & Dimensions**: Important for calculating shipping costs.
   * **Shipping Regions**: Where does the vendor ship? Any regions they don't cover?
5. **Actionable Controls**:
   * **Edit**: A button to edit product details.
   * **Delete/Archive**: Option to remove or make the product inactive.
   * **Promote**: If there's an option for vendors to promote their products more prominently on the platform, this can be controlled here.
6. **Marketing & Insights**:
   * **Active Promotions**: Any ongoing promotions or discounts the vendor has set.
   * **Feedback & Returns**: Information on any product returns or specific feedback they should be aware of.
7. **Notifications**:
   * **Low Stock Alerts**: Notify when stock levels are low.
   * **Unusual Activity**: A sudden spike or drop in views or sales.